What's in your Watch menu??

That is what video distribution is about, right? Giving your customers the sources they want to see in their C4 Watch menu.

But video content is changing. Most of what we watch is now from streaming sources (Netflix, Amazon, Hulu, ESPN, etc). It is still nice to a cable DVR box or two, but it is no longer a must have in many households.

Did you know that NetPlay has a fully integrated and scalable solution that starts with near zero cost streaming & OTA systems which can later scale up to include other live sources for a little more? You can win the job with the lowest cost while securing opportunities to up sell later.

Let's start with that super low cost streaming only solution:

Tier 1 system: Streaming & OTA   **Cost:** $35 per TV plus your streaming boxes (FireTVs etc)

At each TV you will need

Sony / Sharp Android TVs =>   Nothing!

Other TVs =>   Fire Stick 4K + IRUSB $35

If you want OTA, add HdHomeRun or Amazon Fire Recast

IRUSB gives you super fast IP menu control and extra IR outputs for your TVs!

You can add PIP and SplashTiles at every TV

Tier 2 system: Add PIP for cameras and SplashTiles Cloud   **Cost:** Subscription ($75/year for 5 TVs)

SplashTiles Cloud can add Cameras, Infofeeds, and PIP

No additional hardware, runs on your Fire Sticks / Android streaming boxes

Low cost subscription service

Your screens can also be viewed on any non-Android device with a web browser

Includes support for motion triggered Camera PIP!

SplashTiles
Weather, news, traffic & more
Easy web based builder tool

Android PIP
PIP over any other APP
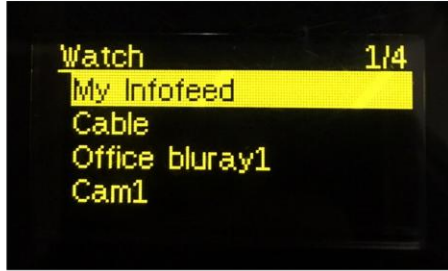Cameras or web sources

Splash-Tiles.com

NetPlay by Video Storm LLC

What if you want distributed cable boxes too?

Tier 3 system: Add HDMI sources, 4K cams, tiling   **Cost:** Tier 1 + $599, $90/TV, $150/HDMI source

4K Live Sources

NetPlay Home upgrade gives you ALL our features!

To upgrade:

NetPlay Manager $599

NetPlayTV license $90 per TV

Encoders   ~$150 per HDMI source

Uses your existing network and wiring!!

| Tiling | Universal PIP | SplashTiles | Mobile Streaming |

Perpetual licenses for NetPlay & SplashTiles ➜ No annual fees!

www.video-storm.com

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What about future upgrades?

Your licenses are perpetual. No upgrade costs. You can swap decoder hardware at any time. NetPlay is multi resolution, so don't worry about mixing old and new hardware. NetPlay has unmatched compatibility and upgradability.

What about latency?

With NetPlayTV, all your streaming sources and related menus have ZERO latency. They are running natively on the decoder at the TV you are using. Only the HDMI sources using encoders (cable boxes) have any latency at all. The latest NetPlay systems include low latency mode support, so that latency impact on the cable box menu is barely noticeable.

What about audio?

The recommendations above assume that your audio for video will be driven locally in each room (from the TV speakers, attached sound bar, or AVR). This is a great "zero cost" solution and in our opinion provides the best options for speaker placement and viewing experience. If you prefer using a traditional "centralized" audio solution for your video's audio, our CMX-A2 DSP audio switches are the recommended hardware.

Stop losing business because of expense video distribution hardware!

NetPlay demo systems are available with a full 30 day return policy. Please use our residential system estimator at http://www.video-storm.com/residential.asp for a full quote today!

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